



Powered by **First Data**®



Pass processing fees on to your customers while marketing a discount for cash purchases.

## HOW IT WORKS

The customer is ready to pay, and enters their card into the terminal. They will then be prompted to confirm the amount with the Cash Discount applied.

The transaction will go through on the terminal, charging the customer a 4% fee on their transaction.

The 4% will cover the merchant's credit card processing fees, practically eliminating the credit card processing fees.



**\$100 Sale**

$\$100 \times 4\% = \$4$   
 $\$100 + \$4 = \$104$

$\$104 \times .03846\% = \$\sim 4$   
 ↑  
 Merchant's Rate



Savings up to 100% is possible however, One Flesh Business Solutions does not guarantee 100% savings